Town of Carrboro



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Title: Presentation of Visit Carrboro Website

PURPOSE: A presentation from the Carrboro Tourism Development Authority (CTDA) of the new Visit

Carrboro website.

Indexes:

Code sections:

Attachments: 1. Attachment A - CTDA and Visit Carrboro Information, 2. Attachment B - CTDA Presentation on Visit

Carrboro

Date Ver. Action By Action Result

TITLE:

Presentation of Visit Carrboro Website

PURPOSE: A presentation from the Carrboro Tourism Development Authority (CTDA) of the new Visit Carrboro website.

DEPARTMENT: Economic Development/CTDA

CONTACT INFORMATION: Jon Hartman-Brown, <u>JHartman-Brown@TownofCarrboro.org</u> <u>Mailto:JHartman-Brown@TownofCarrboro.org</u>>, 919-391-7846

INFORMATION: The CTDA contracted with the Carrboro Business Alliance (CBA) to develop a new Visit Carrboro website and this will be a preview of that website to the Council. The anticipated "go-live" date is November 5th.

FISCAL & STAFF IMPACT: None anticipated.

RECOMMENDATION: No formal actions are required.