



Legislation Text

File #: 14-0032, **Version:** 1

TITLE:

Town of Carrboro Web Site Redesign Status Update

PURPOSE: Provide a status update, feature demonstration and receive feedback from the Board of Aldermen on the redesign process occurring on the Town of Carrboro's website.

DEPARTMENT: MO-IT

CONTACT INFORMATION: Andy Vogel - 919-918-7305

INFORMATION: The Carrboro Board of Aldermen has approved funds for the redesign of the Town's website. The redesign will bring a fresh look, increase avenues of communication and add many new and needed enhancements to the Town's website. The Town has been working closely with the Splinter Group to develop a pleasing design that incorporates the Town's new logo. A visual of the most current design will be provided to Board members at the retreat.

In an effort to ensure long term success, the Town has formed a staff workgroup representing all departments to manage the website redesign process. The workgroup will be conducting community outreach in the form of multiple public input sessions and through an online survey. The first public input session will be held on Tuesday, February 18th from 6:00pm to 7:00pm in the Town Hall Board Room. Town staff will provide an overview of the most current design and functionality and receive feedback. An online survey will also be placed on the Town's website starting Wednesday, February 29th.

Upcoming functionality will be demonstrated for Board members by staff showing features such as My Dashboard (a customizable portal feature), Mega Menus, calendar options, news flash, notify me, social networks integration, community engagement features and more. Town staff will also receive further input and direction from Board members.

FISCAL & STAFF IMPACT: None

RECOMMENDATION: Receive Status Update