



Legislation Text

File #: 14-0101, **Version:** 1

TITLE:

Community Input on Town's Website Redesign

PURPOSE: The purpose of this item is for the Board of Aldermen to receive public comments on the Town's website redesign.

DEPARTMENT: MO-IT

CONTACT INFORMATION: Andy Vogel, 919-918-7305; Cathy Wilson, 919-918-7309

INFORMATION: The Town's website is undergoing a redesign and refresh. The new design will incorporate the Town's new logo and design elements taken from the Town's recent branding campaign. New functionality will be added and site navigation is being updated. The Town has a strong desire to incorporate public input into this process and is seeking further input during this public hearing. A community input session was held on February 18th, 2014 and a related survey is currently available on the Town's website front page. There will be a brief presentation showing the sites new design and a description of new functionality.

FISCAL & STAFF IMPACT: None

RECOMMENDATION: The Board of Aldermen receive public comments.