



Legislation Text

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“Creeping in Carrboro... You Buy What?” Presentation by McDougle Middle School Students

McDougle Middle School Students, taught by Business and Technology teacher Jennifer Morgan, will present their findings of a survey to the Board of Aldermen. In this project, student groups began by hypothesizing what consumers need and want in Carrboro. Then student groups surveyed their assigned target market to obtain the local consumer perspective. The target markets were: visitors, people under the age of 18, people on Weaver Street Lawn, and people in and on Main Street.