



Legislation Text

File #: 17-439, **Version:** 1

TITLE:

A Resolution in Support of Continued Participation in Watch for Me NC 2018

PURPOSE: The purpose of this agenda item is for the Board to consider adopting a resolution in support of continued participation in this year's Watch for Me NC program conducted by the North Carolina Department of Transportation and UNC's Highway Safety Research Center.

DEPARTMENT: Planning

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INFORMATION: Every year since 2015, when the Board of Aldermen adopted a resolution supporting participation in the Watch for Me NC program, the Planning Department in conjunction with the Police Department, have coordinated in preparing an application for the program. The program encourages local communities to 1) present safety and education messages to drivers, pedestrians and cyclists and 2) conduct high visibility enforcement efforts by local law enforcement to reduce violations of safety laws. Member communities will receive additional, specialized training from the North Carolina Department of Transportation. (Additional information about this program can be found at the following link: [<http://www.watchformenc.org/about/>](http://www.watchformenc.org/about/))

Participation in the program is consistent with the Board's goals expressed in the Town's Comprehensive Bicycle Transportation Plan adopted in 2009, which identified education and enforcement as key components of a robust bicycle program; and the Carrboro Vision 2020 Plan, which states that "The safe and adequate flow of bus, auto, bicycle, and pedestrian traffic within and around Carrboro is essential." (Links to the Town webpage on Bicycling and other Transportation topics may be found here: [<http://www.townofcarrboro.org/721/Biking>](http://www.townofcarrboro.org/721/Biking) and [<http://www.townofcarrboro.org/719/Transportation>](http://www.townofcarrboro.org/719/Transportation))

The draft application for the 2018 Watch for Me NC program, which outlines efforts the staff anticipates undertaking in the upcoming year, has been prepared by staff can be found as an attachment. (*Attachment B*)

A resolution has been prepared for the Board's use.

FISCAL & STAFF IMPACT: There are no fiscal or staff impacts associated with this item.

RECOMMENDATION: Staff recommends that the Board consider adopting the resolution (*Attachment A*) in support of continued participation in Watch for Me NC 2018.