



## Legislation Text

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**File #:** 17-472, **Version:** 1

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**TITLE:**

Assessing and Engaging Stakeholders towards a Comprehensive Plan for Carrboro

**PURPOSE:** The purpose of this item is to provide the Board of Aldermen with an opportunity to consider a strategy for identifying and engaging stakeholders of a comprehensive plan for the Town.

**DEPARTMENT:** Planning

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**INFORMATION:** The Board of Aldermen held a worksession on January 9, 2018 on the topic of comprehensive planning. The direction to staff was to develop a strategy for gauging community interest.

Agenda materials and notes from the worksession may be found at  
<<https://carrboro.legistar.com/MeetingDetail.aspx?ID=571448&GUID=6E79CD92-282A-4071-86E3-E2261AA03043&Options=&Search>>= .

Organizing the planning process and identifying stakeholders are two key steps to development of a successful planning process. A memo that describes a strategy and time frame for engaging the community to help define the range of stakeholders and understand interest in a comprehensive plan is provided (*Attachment A*). With the guidance provided by the Board of Aldermen previously, the outcome of these efforts would be anticipated to inform the development of a request for qualifications for consultant assistance. Notes from the January 9<sup>th</sup> worksession are also included as *Attachment B*.

**FISCAL & STAFF IMPACT:** A cost estimate is in preparation. Staff impacts vary but are expected to be manageable with existing staff.

**RECOMMENDATION:** It is recommended that the Board of Aldermen discuss this matter and convey to staff its interest in proceeding with outreach, education, and survey activities described or otherwise noted.