Town of Carrboro



Legislation Text

File #: 20-8, Version: 1

TITLE:

Information Regarding Draft Advisory Board Recruitment and Outreach Plan

PURPOSE: The purpose of this item is for the Town Council to review the draft outreach plan being

developed by staff.

DEPARTMENT: Communications and Town Clerk

CONTACT INFORMATION: Rachel Heggen and Cathy Dorando

INFORMATION: Town staff have been working on strategies related to advisory board recruitment and outreach in an effort to diversity the applicant pool for advisory boards. The draft plan, detailed outreach to date, and challenges/measurement evaluation information is also attached for your review.

Information from applications from the last 90 days:

	White	African-	Asian	Latino	Total
		America			
# of Apps	31	4	4	6	45
Percent	68%	9%	9%	13.30%	100%

FISCAL & STAFF IMPACT: N/A

RECOMMENDATION: It is recommended that the Town Council review and discuss the outreach plan.