



Legislation Text

File #: 20-388, **Version:** 1

TITLE:

Presentation of Visit Carrboro Website

PURPOSE: A presentation from the Carrboro Tourism Development Authority (CTDA) of the new Visit Carrboro website.

DEPARTMENT: Economic Development/CTDA

CONTACT INFORMATION: Jon Hartman-Brown, JHartman-Brown@TownofCarrboro.org
<<mailto:JHartman-Brown@TownofCarrboro.org>>, 919-391-7846

INFORMATION: The CTDA contracted with the Carrboro Business Alliance (CBA) to develop a new Visit Carrboro website and this will be a preview of that website to the Council. The anticipated “go-live” date is November 5th.

FISCAL & STAFF IMPACT: None anticipated.

RECOMMENDATION: No formal actions are required.