



## Legislation Text

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### **TITLE:**

Resolution supporting continued participation in the Transportation Demand Management program

**PURPOSE:** The purpose of this agenda item is to provide Council with an update on the status of the Transportation Demand Management (TDM) program, and to consider a resolution supporting continued participation in the program.

**DEPARTMENT:** Planning

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### **INFORMATION:**

Transportation Demand Management (TDM) programs promote alternatives to single occupant vehicles for personal commuter transportation for the purpose of improving air quality, reducing transportation congestion, and expanding mobility options. In 2006-2007, Go Triangle, Triangle J Council of Governments (TJCOG), the two Metropolitan Planning Organizations (Capital Area MPO and Durham-Chapel Hill-Carrboro MPO) and the North Carolina Department of Transportation created the Triangle Region Seven Year Long Range Travel Demand Management Plan to improve TDM efforts in the Triangle. The regional program, funded by NCDOT is administered by TJCOG as a reimbursement-based grant program. Information about the program is provided (Attachment B and Attachment C). Additional details about the TJCOG TDM program can be found at: <https://www.tjcog.org/programs-land-use-transportation/transportation-demand-management>

The Town of Carrboro has participated with the Town of Chapel Hill in the regional Transportation Demand Management (TDM) program for the last several years. Chapel Hill serves as the grant recipient and the Town of Carrboro partners as a sub-recipient. The Town of Carrboro receives up to a 50-percent match on staff and vehicle costs for activities such as the Open Streets event in April, and a 2-percent reimbursement of the Transportation Planner's salary for the year.

TDM efforts by the Town are a separate (but related) activity from those of the Duke Center for Advanced Hindsight research project. While this project had been subject to delays similar to those of other TDM activities, it is independent of Carrboro's TDM partnership with the Town of Chapel Hill. Staff expect that this project will be starting up sometime in the first half of 2021.

The financial information for the FY21-22 TDM program has not yet been made available. This is largely due to the impacts of both the ongoing NCDOT financial situation and the COVID-19 pandemic. The financial information for the TDM program will be brought once available.

**FISCAL & STAFF IMPACT:** There is no impact associated with receiving this item. Staff will bring back information at a later date once fiscal impacts and changes to the grant funding allocation are known.

**RECOMMENDATION:** Staff recommend that Council consider the resolution (Attachment A) supporting continued participation in the TDM program.