



## Legislation Text

File #: 23-113, Version: 1

Resolution to Award a Contract to Griffin & Strong PC to Perform a Disparity Study for the Town of Carrboro

**PURPOSE:** The purpose of this agenda item is to request that the Town Council award a contract to conduct a Disparity Study for contracting and procurement and to authorize the Town Manager to sign any necessary documents.

**DEPARTMENT:** Economic Development

**CONTACT INFORMATION:** Jon Hartman-Brown; [JHartman-Brown@CarrboroNC.gov](mailto:JHartman-Brown@CarrboroNC.gov) <<mailto:JHartman-Brown@CarrboroNC.gov>>; 919-918-7319

**COUNCIL DIRECTION:**

☒ Race/Equity ☐ Climate ☐ Comprehensive Plan ☐ Other

This agenda item helps promote the Town's race and equity goals by analyzing and reviewing our contracting and procurement practices and policies for signs of disparity with regard to race.

**INFORMATION:** As part of the Town's racial equity work, the Town Council approved the use of ARPA funds to conduct a disparity study for contracting and procurement on September 13, 2022. The Council subsequently approved a grant project ordinance on October 6, 2022.

Town staff began developing and issued an RFP for the disparity study on February 5, 2023, with a due date of March 3, 2023. The Town received four proposals in response to the RFP. A staff review committee was developed (made up of the Town Manager, Economic Development Director, and the Deputy Finance Director) to review the RFPs. The firms Griffin & Strong and Miller<sup>3</sup> Consulting were the highest ranked firms.

The staff review committee proceeded to conduct 30-minute interviews and presentations from these top two firms ultimately recommending the firm of Griffin & Strong to conduct the disparity study.

Griffin and Strong is a minority-owned law and public policy consulting firm based in Atlanta, GA. The firm has conducted over 60 studies for clients including Mecklenburg County, City of Greensboro, Guilford County, Wake County, City of Fayetteville, Durham County, and the State of North Carolina. BLWall Consulting, a certified HUB/minority and woman-owned business based in Wake Forest, NC will be a subconsultant.

It is anticipated that the study will take twelve months to complete.

Below is a summary table of firms, proposal costs, and respective timelines to complete the study.

FIRM	TOTAL COST	TIMELINE
Griffin & Strong PC	\$ 280,148	12-months
Miller <sup>3</sup> Consulting	\$ 388,400	12-months
MGT Consulting	\$ 421,098	12-months
Mentor Documents & Consulting	\$ 312,000	8-months

**FISCAL IMPACT:** The Griffin & Strong proposal is \$280,148 and was the lowest, responsible proposal.

**RECOMMENDATION:** The Town Manager recommends that the Town Council award Griffin & Strong PC the contract to conduct the Town's disparity study for contracting and procurement.